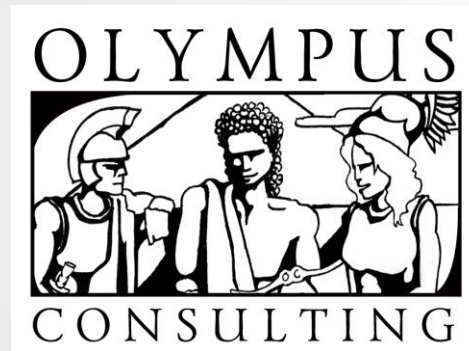


# Prosperity For Clallam County



Daniel A. Underwood



Ted Hennessy

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# EDC 5-Year Plan – Background

*“WE PARTNER TO MAKE CLALLAM COUNTY A GREAT PLACE FOR BUSINESSES TO THRIVE AND PEOPLE TO LIVE. BY WORKING COLLABORATIVELY, WE CATALYZE BUSINESS LEADERSHIP, NONPARTISAN PROBLEM-SOLVING AND DATA-DRIVEN STRATEGIES TO GET RESULTS...”*

*“TOWARD WHAT SPECIFIC BUSINESSES AND GROUPINGS OF BUSINESSES SHOULD OUR SCARCE TIME AND MONEY BE INVESTED TO PROMOTE AND SUSTAIN ECONOMIC PROSPERITY?”*




# The Process We're Using

What do affected people have to say?

EDC Community  
Survey

EDC Employer  
Survey



# What We Learned From Employed People In The EDC Community Survey

Finding suitable housing that is  
affordable to rent or own;

Access to quality health care;

Finding a job that meets my  
financial obligations.



How are we analyzing the  
economy of Clallam County?

- 
- Agriculture and Fishing
  - Construction
  - Finance, Real Estate & Insurance
  - Forest Products
  - Health Care & Assistance
  - Hospitality & Tourism
  - Human Services
  - Manufacturing & Marine
  - Professional Services (Specialized)
  - Professional Services (Trades)
  - Professional Services (Personal)
  - Retail
  - Transportation
  - Wholesale Trade

# Analyzing The Business Community

Divided the economy into 14 Clusters.

# Building Economic Clusters

CONSTRUCTION CLUSTER			BLS QCEW 2021 - Reported Values			
Implan Bridges	NAICS	NAICS Descriptions	Firms	Jobs	Total	Average
55, 56, 57, 58, 59, 60, 61	236	Construction of buildings	131	294	\$12,053,995	\$41,000
50, 51, 53, 54,	237	Heavy and civil engineering construction	13	140	\$11,020,759	\$78,720
55 - 63	238	Specialty trade contractors	208	781	\$36,689,254	\$46,977
405	444	Building material and garden supply stores	29	413	\$14,970,130	\$36,247
453	532	Machinery and equipment rental				
29	212	Mining, except oil and gas (QCEW 2017)	3	5	\$302,656	\$60,531
<b>Totals</b>			<b>384</b>	<b>1,633</b>	<b>\$75,036,794</b>	<b>\$45,950</b>

# What Does The Economy Look Like?

Implan Code	CONSTRUCTION CLUSTER Industry Description	2019 Value of Output	Employment by Type			Average Income (2021\$)	
			Employees	Proprietors	Total	Employees	Proprietors
50	Construction of new health care structures	\$6,950,585	43.4	21.4	64.8	\$47,136	\$73,408
51	Construction of new manufacturing structures	\$12,033,990	76.2	34.0	110.2	\$48,586	\$72,533
53	Construction of new educational and vocational	\$17,988,623	111.5	41.1	152.6	\$55,026	\$73,201
54	Construction of new highways and streets	\$23,741,092	116.3	47.6	163.9	\$55,337	\$73,876
55	Construction of new commercial structures, plus farm	\$25,307,484	167.7	79.3	247.0	\$46,967	\$72,710
56	Construction of other new nonresidential structures	\$26,344,815	125.0	50.2	175.2	\$56,643	\$72,686
57	Construction of new single-family residential structures	\$43,650,667	274.0	140.8	414.8	\$47,437	\$72,796
59	Construction of other new residential structures	\$44,110,420	129.4	62.9	192.3	\$48,581	\$73,671
60	Maintenance and repair construction of nonresidential	\$28,958,747	96.6	48.8	145.4	\$47,590	\$73,648
61	Maintenance and repair construction of residential	\$14,851,095	54.4	26.3	80.7	\$46,067	\$65,637
58	Construction of new multifamily residential structures	\$9,392,150	83.0	42.3	125.3	\$47,471	\$73,367
453	Rentals commercial and industrial equipment	\$5,982,211	9.4	11.9	21.3	\$92,122	\$52,966
405	Retail - Building material and garden equipment	\$42,971,228	346.1	10.6	356.7	\$42,728	\$114,164
28	Stone mining and quarrying	\$4,962,005	10.0	13.9	23.9	\$75,984	\$3,182
29	Sand and gravel mining	\$2,360,072	6.0	7.8	13.8	\$75,625	\$4,827
211	Cut stone and stone product manufacturing	\$1,470,826	7.5	1.7	9.2	\$80,025	\$29,477
204	Ready-mix concrete manufacturing	\$5,644,478	11.2	3.1	14.3	\$93,950	\$25,096
	<b>Totals: Direct Impacts</b>	<b>\$316,720,486</b>	<b>1,667.7</b>	<b>643.7</b>	<b>2,311.4</b>	<b>\$49,243</b>	<b>\$70,421</b>
	<b>Totals: Indirect Impacts</b>	<b>\$439,865,895</b>	<b>3,212.2</b>	<b>943.1</b>	<b>4,155.3</b>	<b>\$50,721</b>	<b>\$94,815</b>
	<b>Totals: Induced Impacts</b>	<b>\$432,056,461</b>	<b>2,246.0</b>	<b>911.7</b>	<b>3,157.6</b>	<b>\$48,542</b>	<b>\$56,898</b>
	<b>Grand Totals: All Impacts</b>	<b>\$1,188,642,843</b>	<b>7,125.8</b>	<b>2,498.6</b>	<b>9,624.4</b>	<b>\$49,688</b>	<b>\$74,695</b>



# How well are people doing who work in Construction?

- Job security – 86 percent are secure in the job.
- Financial security – 19 percent are not challenged.
- Wage progression – 75 percent believe their wages will improve.

# What Is The Employer Survey?

- Business climate
- Supply chain
- Workforce and training
- New businesses to improve existing business
- How can we help?

# How We Surveyed Employers

- Survey development
- Proportionate to private sector employment
- Randomized sample
- Solicited participation
- Open and closed survey
- Analysis using Qualtrics

# Q2: How favorable is the business climate?

	Favorable	Unfavorable	Neither favorable or unfavorable	Total
Transportation*	100%	0%	0%	100%
Personal Services	71%	29%	0%	100%
Hospitality & Tourism	67%	12%	21%	100%
Construction	47%	52%	0%	99%
Health Care	46%	27%	27%	100%
Human Services	42%	50%	8%	100%
Manufacturing & Maritime	40%	20%	40%	100%
Retail	40%	60%	0%	100%
Forest Products (includes transportation)	33%	0%	67%	100%
Wholesale	33%	0%	67%	100%
Agriculture & Fishing	29%	43%	29%	101%
Finance, Real Estate & Insurance	22%	78%	0%	100%
Professional Services (Specialized)	11%	78%	11%	100%
Professional Services (Trades)*	0%	100%	0%	100%
*Only one business in cluster responded				

# What did they tell us about challenges?

All Respondents

<b>Top Challenges Confronted</b>	<b>%</b>	<b>Count</b>
Lack of qualified workers	24%	99
Increased cost of materials	21%	86
Excessive government regulation	13%	54
Employee retention	13%	54
Other-Text	11%	44
Access to high quality broadband	7%	28
Competition from other businesses like mine	5%	20
Insufficient land and buildings to operate my business	4%	18
Access to financial capital	4%	15
Total	100%	418

# What did employers in Construction tell us about challenges?

<b>Construction Respondents' Challenges</b>		
<b>Challenge</b>	<b>%</b>	<b>Count</b>
Lack of qualified workers	29%	19
Increased cost of materials	25%	16
Employee retention	17%	11
Excessive government regulation	15%	10
Competition from other businesses like mine	5%	3
Insufficient land and buildings to operate my business	5%	3
Other - Text	2%	1
Access to financial capital	2%	1
Access to high quality broadband	2%	1
Total	100%	65

# What kinds of businesses will help in Construction?

Text Response Question – Top 4 Categories

- 1) Architects and Engineers (7);
- 2) Manufacturers (5) e.g trusses, windows
- 3) Specialty suppliers (4);
- 4) Specialty trades (3) responses.

# What else will help?

Text response question  
Construction Cluster

- 1) Relief from government regulations;
- 2) Specialized workforce training;
- 3) Housing for our workforce.

*“Excessive permitting and delays have made it difficult to build homes - and we are losing qualified workers out of the area and state because of the lack of housing.”*

Clallam Co. Employer – Construction Cluster





# We're back to affordable housing again!

Number one text response from all employers  
“lack of affordable housing for our workforce.”